Advanced Data Analytics in Business

MEETING IN CERGY 18-20/03/2019

Contacts:

Rachid Chelouah rc@eisti.eu
Mirko Savić savicmirko@ef.uns.ac.rs

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Abstract	This document is the report about study visit to Cergy 18-20/03/2019.

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Work package:	WP 2: Preparations for implementation of new master program
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VERSIONING AND CONTRIBUTION HISTORY

Version	Date	Revision description	Partner responsible
v 1.0	5/4/2019	First draft version	EISTI

DISCLAIMER

DAY I (18/03/2019):

Registration of participants started at 10:00. All partner institution had their representatives at the meeting in Cergy.

At the opening session, welcome speeches were given by Prof. Rachid Chelouah (Project coordinator at EISTI), Prof. Radja Alexandre (EISTI General Director), and Mss Marie-Josée Lamerre (Director of international office at EISTI). Afterwards, participants are informed about the agenda of our meeting Cergy.

First day of the meeting was actually Steering Committee meeting, joined with Local Committee meeting of Serbian partners. The meeting was coordinated by project coordinator, Prof. Mirko Savic. At the Steering Committee meeting the topic were report about meeting in Brussels (possibilities of synergies with other projects), information about partnership agreements (deadline is 15/5/2019), action plan for the first year and achieved goals, inclusion of visiting professors from EU institutions at ADA master program, staff mobility between partners through Erasmus+ program, choice of project motto by voting, development of fb page, instructions about reference numbers in documents, information about deadline for the 1st reporting period 30/6/2019, organization of next study visit in Thessaloniki (30/6-3/7/2019), activities in the future period, and discussion.

DAY II (19/03/2019):

On the second day of the meeting, partners had the opportunity in the first part of the session to see the presentations of companies that are working with EISTI. First presentation was about JEMS group, with special focus on the business intelligence and data visualization. Second presentation was about Teradata company, with focus on big data and advanced analytics. Later on, after the coffee break, second part of the session was dedicated to Ecxilys company, where company representative has spoken about project management topics. Afterwards, Smartteem company was presented, where main topic was elastic search and kibana solution. Every presentation lasted around one hour. All presenters - representatives of companies, are actually former students of EISTI, and they had the opportunity to tell us their success stories about employment in big and successful IT companies in France.

From the very beginning of our study visit, representatives of EISTI demonstrated their dedication to cooperation with companies in IT sector. At the beginning of every school year, EISTI is organizing a fair where companies are represented, and students have the opportunity to choose where they want to conduct their internship. Internship is very important part of the education of future professionals in the field of data science, according to EISTI.

After the lunch break, third part of the session was dedicated to attending the lecture to students of EISTI. Lecture was given by representative of Teradata company and it was dedicated to presentation of students' work in machine learning.

Later on the project team members had an opportunity to visit premises of EISTI (classrooms, laboratories, offices), and to discuss data science topics with Anissa Amani (Nao robot company), and to see Bloomberg room and Virtual wall at EISTI, hosted by Stefan Bornhofen.

In the evening project team had a dinner with the hosts where discussion about various topics related to business analytics continued in the nice environment of Asian restaurant.

DAY III (20/03/2019):

Third day of the meeting in the first part was dedicated to meeting of Serbian partners, where some specific issues, like public procurement of equipment and accreditation of study programs in Serbia were discussed.

Second part, where all partners have participated, was dedicated to open discussion about next study visit to Thessaloniki, project tasks and activities, reporting, activities in future period, etc.

Project team used the opportunity to make group photo at the roof of EISTI building. Also, all parts of this study visits were photographed and it will be published on the project website and social network for dissemination purposes.

The last part of the meeting was dedicated to wrap up this study visit and to talk about the impressions about EISTI, their study programs, cooperation with companies, etc.