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| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Name and Surname** | | | | | | | | Laslo Seres | | | | | | |
| **Title** | | | | | | | | Associate Professor | | | | | | |
| **The name of the institution where teacher works full or part-time and since when** | | | | | | | | University of Novi Sad, Faculty of Economics Subotica, since 1989. | | | | | | |
| **Narrow scientific (artistic) field** | | | | | | | | Business Informatics | | | | | | |
| **Academic career** | | | | | | | | | | | | | | |
|  | | | | | Year | Institution | | | | Scientific or artistic field | | | Narrow scientific or artistic area | |
| Election to the title of university teacher | | | | | 2016 | University of Novi Sad, Faculty of Economics Subotica | | | | Economics Sciences | | | Business Informatics | |
| Doctor's degree | | | | | 2005 | University of Novi Sad, Faculty of Economics in Subotica | | | | Economics Sciences | | | Business Informatics | |
| Specialization | | | | |  |  | | | |  | | |  | |
| Magister's degree | | | | | 1996 | University of Novi Sad, Faculty of Economics in Subotica | | | | Economics Sciences | | | Business Informatics | |
| Master's degree | | | | |  |  | | | |  | | |  | |
| Bachelor's degree | | | | | 1988 | University of Novi Sad, Faculty of Economics in Subotica | | | | Economic Sciences | | | Business Informatics | |
| **List of subjects taught by the teacher at the first and second study level** | | | | | | | | | | | | | | |
| No | | Marc of the course | Course title | | | | | | Type of teaching | | | Title of the study program | | Type of studies (ОСС, ССС, ОАС, МСС, МАС, САС) |
| 1 | | ОАСПИ05 | Database models and systems | | | | | | Lectures and exercises | | | Business Informatics | | Bachelor |
| 2 | | ОАСПИ15 | Systems of business intelligence | | | | | | Lectures and exercises | | | Business Informatics | | Bachelor |
| 3 | | МПИ-05 | Performance management systems | | | | | | Lectures and exercises | | | Business Informatics | | Master |
| 4 | | ADA01 | Managing, Storage and Visualising Big Data | | | | | | Lectures | | | Advanced Data Analytics in Business | | Master |
| 5 | | ADA13 | Financial Analytics | | | | | | Lectures | | | Advanced Data Analytics in Business | | Master |
| **Representative references (minimum 5, not more than 10)** | | | | | | | | | | | | | | |
|  | **Šereš**, L., Tumbas, P., Matković, P., Sakal, M. (2019**)**.Critical Success Factors in ERP System Adoption: Comparative Analysis of the Private and the Public Sector, E&M Economics and Management, ISSN 1212-3609, Vol 22(2), 203-221, DOI: [10.15240/tul/001/2019-2-014](https://www.researchgate.net/deref/http%3A%2F%2Fdx.doi.org%2F10.15240%2Ftul%2F001%2F2019-2-014?_sg%5B0%5D=3-7P2FTkw7_YBtBikV7v2q9jO7G_x00bwTFKMaeqf68F6GpYVbn6amDX5b4YaWOj794l5WN6vXIDvq6Y46GcAnvBYQ.YZdV1FAUOr0_ZuLJVEIq0_Tc71-0P0hVTIufWp6pYVpcss16Bi62iwBNbTW4Vvw1NUbP7eP5vb6jvNUe2WsVoQ) | | | | | | | | | | | | | |
|  | [Seres, L.](http://kobson.nb.rs/nauka_u_srbiji.132.html?autor=Seres%20Laslo), [Dokic, Lj.,](http://kobson.nb.rs/nauka_u_srbiji.132.html?autor=Dokic%20Ljubica%20P) [Ikonic, B.,](http://kobson.nb.rs/nauka_u_srbiji.132.html?autor=Ikonic%20Bojana%20B) [Soronja-Simovic, D.,](http://kobson.nb.rs/nauka_u_srbiji.132.html?autor=Soronja-Simovic%20Dragana%20M) [Djordjevic, M.,](http://kobson.nb.rs/nauka_u_srbiji.132.html?autor=Djordjevic%20Miljana%20Z) [Saranovic, Z.,](http://kobson.nb.rs/nauka_u_srbiji.132.html?autor=Saranovic%20Zana) [Maravic, N.](http://kobson.nb.rs/nauka_u_srbiji.132.html?autor=Maravic%20Nikola) (2018). Data-driven Modelling of Microfiltration Process with Embedded Static Mixer for Steepwater from Corn Starch Industry, **Periodica Polytechnica Chemical Engineering**, ISSN 1587-3765, [Vol 62, No 1,](https://pp.bme.hu/ch/issue/view/1030) 114-122, DOI: [10.3311/PPch.10400](https://doi.org/10.3311/PPch.10400) | | | | | | | | | | | | | |
|  | Jokic, A.; Seres, L.; Milovic, N.; Seres, Z.; Maravic, N.; Saranović, Z.; Dokic, Lj. (2018). Modelling of starch industry wastewater microfiltration parameters by neural network, **Membrane Water Treatment, ISSN** 2005-8624, **Vol. 9, No. 2, 115-121,** DOI: [10.12989/mwt.2018.9.2.115](http://www.techno-press.org/?page=container&journal=mwt&volume=9&num=2) | | | | | | | | | | | | | |
|  | Maravić, N., Kiss, F., Šereš, L., Bogdanović, B., Bogdanović, B., Šereš, Z. (2015). Economic analysis and LCA of an advanced industrial-scale raw sugar juice purification procedure, Food and Bioproducts Processing, Vol. 95, July 2015, 19–26, DOI: [10.1016/j.fbp.2015.02.004](https://doi.org/10.1016/j.fbp.2015.02.004) | | | | | | | | | | | | | |
|  | Grljević, O., Šereš, L., Debeljački, R. (2014). Perspectives of Social Media Analytics Application in Higher Education in Serbia, In a Levnajic, Zoran (ed.) Facing ICT Challenges in the Era of Social Media, Peter Lang International Publishers, ISBN 978-3-631-65383-8, 53-66, DOI: [10.3726/978-3-653-04602-1](https://doi.org/10.3726/978-3-653-04602-1" \t "_blank) | | | | | | | | | | | | | |
|  | Šereš, L., Lukić, N,. Rodić Lukić, V. (2019). Analysis of the Relationship Between the Quality of Academic Service and the Behavioural Intentions of University Students, Industrija, ISSN: 0350-0373, Vol. 47, No. 2, 27-42, DOI: [10.5937/industrija47-18202](https://doi.org/10.5937/industrija47-18202) | | | | | | | | | | | | | |
|  | Pantelić, D., Šereš, L., Milovanov, O. (2014). Impact of the perceived quality of education in business schools on competitiveness, Industrija, ISSN: 0350-0373, Vol. 42, issue 4/2014, 7-23, DOI: [10.5937/industrija42-6476](https://www.researchgate.net/deref/http%3A%2F%2Fdx.doi.org%2F10.5937%2Findustrija42-6476?_sg%5B0%5D=ofzJEfU0dP04Q7vMT-YL5zoXFX0-_Np577S9_a6NrTttA8VlXMiz13KazakMYwOHyJb4PIZtyYjOUA6MGLfqv4Semg.ev2xPzzj8ytM6E-vkFkh7MteJ2lq1-8j1IUq2fuR9VOgrYezxtzCT1DFi3SI5AnnTFZtaHEUnmQUlYwTTk516g) | | | | | | | | | | | | | |
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|  | Дебељачки, Р., Шереш, Л. (2013). Пословна интелигенција у функцији мерења и оцењивања успешности процеса управљања људским ресурсима, Анали Економског факултета у Суботици, ISSN: 0350-2120, Вол. 49, Бр. 30, 97-110 | | | | | | | | | | | | | |
| **Aggregate data on the scientific (artistic) and professional activities of teachers** | | | | | | | | | | | | | | |
| Total number of citations | | | | | | | 23 | | | | | | | |
| Total number of papers from the SCI (SSCI) list | | | | | | | 4 | | | | | | | |
| Current participation at the projects | | | | | | | National 1 | | | | International 1 | | | |
| Specialization | | | |  | | | | | | | | | | |
| Other relevant information  Member of editorial board journal ComSIS (http://www.comsis.org/boards.php) – category М23 | | | | | | | | | | | | | | |