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| **Name of the study program** | Advanced Data Analytics in Business |
| **Independent higher educational institution where the study program is conducted** | University of Novi Sad |
| **Higher educational institution where the study program is conducted** | Faculty of Economics in Subotica, Department in Novi Sad |
| **Educational-scientific/educational-artistic field** | Interdisciplinary (social sciences-humanities, technical-technological field) |
| **Scientific, professional or artistic field** | Economics Science |
| **Type of studies** | Master academic studies |
| **Volume in ECTS points** | 120 ECTS |
| **Diploma title** | Master of Computer Science in Social Sciences |
| **Length of studies** | 2 years (4 semesters) |
| **Year when the study program started** | ----- |
| **Year when the study program will started (if the program is new)** | 2020/2021. |
| **Number of students studying at the study program** | ------- |
| **Planned number of student which will be enrolled at this study program** | 25 |
| **Date when the study program was accepted by decision body** | Senate at the University of Novi Sad, May 28th 2020 |
| **Language of teaching at the study program** | Serbian and English |
| **Year when the program was accredited** | ------- |
| **Web address where are the information about the study program** | [www.ada.ac.rs](http://www.ada.ac.rs) |

Introduction