

## Internal Report No. 5

Contacts:

Zoran Kalinic, University of Kragujevac, Serbia, [zkalinic@kg.ac.rs](mailto:zkalinic@kg.ac.rs)  
Vladimir Rankovic, University of Kragujevac, Serbia, [vladimir.rankovich@gmail.com](mailto:vladimir.rankovich@gmail.com)  
Mirko Savic, University of Novi Sad, Serbia, [mirkosavic69@gmail.com](mailto:mirkosavic69@gmail.com)  
Laslo Seres, University of Novi Sad, Serbia, [laslo.seres@ef.uns.ac.rs](mailto:laslo.seres@ef.uns.ac.rs)  
Vladan Devedzic, University of Belgrade, Serbia, [devedzic@gmail.com](mailto:devedzic@gmail.com)  
Zorica Stanimirovic, University of Belgrade, Serbia, [zoricast@matf.bg.ac.rs](mailto:zoricast@matf.bg.ac.rs)  
Vesna Jankovic-Milic, University of Nis, Serbia, [vesna.jankovic-milic@eknfak.ni.ac.rs](mailto:vesna.jankovic-milic@eknfak.ni.ac.rs)  
Jelena Stankovic, University of Nis, Serbia, [jelena.stankovic@eknfak.ni.ac.rs](mailto:jelena.stankovic@eknfak.ni.ac.rs)  
Ronald Hochreiter, WU, Vienna, Austria, [Ronald.Hochreiter@wu.ac.at](mailto:Ronald.Hochreiter@wu.ac.at)  
Laura Vana, WU, Vienna, Austria, [laura.vana@wu.ac.at](mailto:laura.vana@wu.ac.at)  
Rachid Chelouah, EISTI, Cergy, France, [rc@eisti.eu](mailto:rc@eisti.eu)  
Maria Malek, EISTI, Cergy, France, [maria.malek@eisti.fr](mailto:maria.malek@eisti.fr)  
Gianluca Cubadda, University of Rome Tor Vergata, Italy, [gianluca.cubadda@uniroma2.it](mailto:gianluca.cubadda@uniroma2.it)  
Luca Gnan, University of Rome Tor Vergata, Italy, [luca.gnan@uniroma2.it](mailto:luca.gnan@uniroma2.it)  
Federica Corrente, University of Rome Tor Vergata, Italy, [federica.corrente@uniroma2.it](mailto:federica.corrente@uniroma2.it)  
Josep Maria Salanova Grau, CERTH, Thessaloniki, Greece, [jose@certh.gr](mailto:jose@certh.gr)  
Jason Papathanasiou, CERTH, Thessaloniki, Greece, [jason.papathanasiou@gmail.com](mailto:jason.papathanasiou@gmail.com)  
Jelena Bulatović, SAM, Serbia, [jelena.bulatovic@sam.org.rs](mailto:jelena.bulatovic@sam.org.rs)  
Danijela Rakić, SAM, Serbia, [danijela.rakic@sam.org.rs](mailto:danijela.rakic@sam.org.rs)

Project acronym:	ADA
Project full title:	Advanced Data Analytics in Business
Project No:	598829-EPP-1-2018-1-RS-EPPKA2-CBHE-JP
Funding scheme:	ERASMUS+
Project start date:	November 15, 2018
Project duration:	36 months

Abstract	This report is joint Internal Report No. 5, i.e. the report of internal quality control and monitoring of the ADA project, for the period from 15 February 2021 until 15 May 2021 and it is a result of the activity 5.3 Internal Project Control and Monitoring. It consists of the internal quality reports of each project partner as well as a summary of all activities during reporting period.
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1.0	15/05/2021	Creation of document	UNIKG

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## Internal Report No. 5 - Summary

Internal Report No. 5 is a fifth periodical report of quality control and monitoring of the ADA project. It is scheduled by WorkPlan in the Project Application and covers period from 15 February 2021 until 15 May 2021. The Report is an output of the project activity 5.3 Internal Project Control and Monitoring. Each ADA project partner prepared its own internal report, with more details about the activities, experienced problems and measures taken by each partner and all these reports are presented in the Annexes section.

COVID-19 pandemic still heavily influences some of the ADA project activities, mainly travels and study visits. The accreditation of new master study programs in advanced data analytics at three Serbian HEI partners is one of the key outcomes of the ADA project. But, due to COVID-19 pandemic, administrative obstacles and long accreditation process in Serbia, the accreditation of new master study programs at all three Serbian HEI partners (UNS, UB and UNI) is not finished yet. UNS is in the final phase of accreditation (UNS resolved minor deficiencies in its application, official representatives of NAT visited this institution, and it is expected that the accreditation will be finalized soon). UB prepared its accreditation documentation and submitted it to the NAT. UNI is still working on accreditation documentation and its adoption on University bodies, and it is to be expected that during following period it will complete the documentation and submit it to the officials for accreditation. Forth Serbian HEI partner, UNIKG, already accredited new study program (which includes new courses developed under ADA project), and enrolled first students to these courses in October 2020.



As already stated, all planned travels and study visits are still postponed, due to on-going COVID-19 pandemic, and ADA project team members continued to communicate and work online. The selected professors at all ADA project partners worked on preparation of teaching materials for the study programs and courses developed under ADA project, including LLL courses for professionals.

One of the main activities in the reporting period was the preparation of the first round of LLL courses. Namely, due to pandemic, it was decided that first round of LLL courses should be organized on-line, in June 2021. Each of project partners proposed one or two LLL courses, most suitable for online teaching. UNIKG is the coordinator of all activities related to LLL courses, and therefore, UNIKG team coordinated the preparation of the final list of eight LLL courses to be offered, communication with lecturers and worked, together with SAM, on promotion of the courses among professionals employed in companies in Serbia.

Project Coordinator got approval of the authorities from Brussels to extend the project duration for another year i.e. until November 14, 2022 (without additional funding), in order to finish all postponed project activities.

In the next reporting period, the main activities will be related to the preparation and organization of the first round of LLL courses and work on accreditation of master study programs at UB and UNI.



# ANNEXES

## Internal report No. 5

- University of Novi Sad, Serbia
- University of Belgrade, Serbia
- University of Niš, Serbia
- University of Kragujevac, Serbia
- Vienna University of Economics and Business, Austria
- Graduate School in Computer Science and Mathematics Engineering, Cergy, France
- University of Rome Tor Vergata, Italy
- Centre for Research and Technology Hellas, Greece
- Serbian Association of Managers, Serbia





## INTERNAL REPORT No. 5

Project partner	University of Novi Sad (UNS)
Reporting period	15.02.2021 – 15.05.2021
Description of all activities realised by project partner during reporting period and achieved results:	<p>On March 25<sup>th</sup> we had a visit from National Accreditation Body. The review committee was satisfied with all the features of our master study program.</p> <p>Several teachers from UNS participated in the preparation of first round of LLL courses.</p>
Have you experienced any problems or deviations from the plan and schedule (and which)? (explanations for tasks not fully implemented, critical objectives not fully achieved and/or not being on schedule. Explanation of the impact on other tasks, available resources and the overall planning)	<p>The main deviation will be the start of the new master program in October 2022 due to Covid19 pandemic.</p> <p>All other activities are going according to a plan.</p>
Measures undertaken to overcome problems and shortcomings:	-
Suggestions for other partners and for future period (if any):	-



Activities planned for the following reporting period:	<p>Waiting for the possibility to organize the rest of study visits after Covid 19 crisis is over.</p> <p>Waiting for the outcome of accreditation procedure.</p> <p>Preparation for LLL courses.</p>					
Estimated degree of realisation of the WP activities (from LFM matrix of project proposal) for which project partner is responsible for (to be filled only by project partners leading work package):	WP1 Development of a new program in Advance Data Analytics in Business					
	Activity	0%-20%	20%-40%	40%-60%	60%-80%	80%-100%
	1.1 Analysis of best practice and comparative analysis					X
	1.2 Learning outcomes and competencies					X
	1.3 Program, modules, syllabi of all courses and ECTS					X
	WP6 Management of the project					
	Activity	0%-20%	20%-40%	40%-60%	60%-80%	80%-100%
	6.1 Project coordination meetings				X	
	6.2 Efficient overall project management				X	
	6.3 Efficient local project management				X	
6.4 Interim Report (IR) and Final Report (FR)			X			
Prepared by:	Mirko Savić					
Date of reporting:	15/05/2021					

Note: Please add relevant attachments to this report (when applicable)





## INTERNAL REPORT No. 5

Project partner	University of Belgrade (UB)
Reporting period	15.02.2021 – 15.05.2021
Description of all activities realised by project partner during reporting period and achieved results:	<p>WP2.5 Preparation of the courses and teaching material</p> <p>As in the <a href="#">previous reporting period</a>, UB has continued to prepare for the new master study program, in terms of modifying some of the intended topics to cover in specific courses. Minor changes have been introduced in some of the materials, due only to the fact that the teachers wanted to adapt the courses to some new developments in the field.</p> <p>WP2.7 Preparations for accreditation of the new study programs</p> <p>See the next section.</p>
Have you experienced any problems or deviations from the plan and schedule (and which)?  (explanations for tasks not fully implemented, critical objectives not fully achieved and/or not being on schedule. Explanation of the impact on other tasks, available resources and the overall planning)	<p>Yes.</p> <p>WP2.7 Preparations for accreditation of the new study programs</p> <p>The administrative activities that have been blocking the accreditation of the new study program throughout the last academic year and the first half of the ongoing academic year have been finally overcome. After a horrible battle with bureaucracy, the UB team has finally managed to submit its Advanced Data Analytics program to the National Accreditation Body on March 02, 2021. The evaluation is still ongoing and the first reactions are expected by the end of this academic year.</p>



Measures undertaken to overcome problems and shortcomings:	The UB team now has to wait. No way to speed up the accreditation process any further.																								
Suggestions for other partners and for future period (if any):	As far as accreditation goes, try to stay calm and both feet on the ground.																								
Activities planned for the following reporting period:	<p>There is no point in strict planning – administration is much too inefficient and enigmatically unpredictable.</p> <p>Vague plans are to try to wait for the accreditation process to get completed – no one can say how long it will take.</p> <p>Preparation and lecturing of two LLL courses in June 2021.</p>																								
<p>Estimated degree of realisation of the WP activities (from LFM matrix of project proposal) for which project partner is responsible for</p> <p>(to be filled only by project partners leading work package):</p>	WP2 Preparations for implementation of new master program																								
	<table border="1"> <thead> <tr> <th>Activity</th> <th>0%-20%</th> <th>20%-40%</th> <th>40%-60%</th> <th>60%-80%</th> <th>80%-100%</th> </tr> </thead> <tbody> <tr> <td>WP2.1 Purchase of equipment</td> <td></td> <td></td> <td></td> <td></td> <td>X</td> </tr> <tr> <td>WP2.2 Organization of workshop in Serbia on teaching methodology in advanced data analytics</td> <td></td> <td></td> <td></td> <td></td> <td>X</td> </tr> <tr> <td>WP2.3 Preparation of the Guide in methodology</td> <td></td> <td></td> <td></td> <td></td> <td>X</td> </tr> </tbody> </table>	Activity	0%-20%	20%-40%	40%-60%	60%-80%	80%-100%	WP2.1 Purchase of equipment					X	WP2.2 Organization of workshop in Serbia on teaching methodology in advanced data analytics					X	WP2.3 Preparation of the Guide in methodology					X
	Activity	0%-20%	20%-40%	40%-60%	60%-80%	80%-100%																			
	WP2.1 Purchase of equipment					X																			
WP2.2 Organization of workshop in Serbia on teaching methodology in advanced data analytics					X																				
WP2.3 Preparation of the Guide in methodology					X																				



	WP2.4 Study visits of staff from Serbia to EU		X			
	WP2.5 Preparation of the courses and teaching material					X
	WP2.6 Preparation of the LLL program				X	
	WP2.7 Preparations for accreditation of the new study programs					X
	WP2.8 Development of the ADA project booklet					X
Prepared by:	Vladan Devedžić					
Date of reporting:	15.05.2021					

Note: Please add relevant attachments to this report (when applicable)





## INTERNAL REPORT No. 5

Project partner	University of Nis (UNI)
Reporting period	15.02.2021 – 15.05.2021
Description of all activities realised by project partner during reporting period and achieved results:	<ul style="list-style-type: none"> <li>- In accordance with the legal documents related to the conditions and manner of engaging visiting professors at the University of Nis, the reports necessary to obtain approval for their engagement have been prepared.</li> <li>- Project coordinator held a meeting with team members from UNI on March 6 and 7, 2021. The key topic was review of materials prepared at UNI.</li> </ul> <p>Professors who will be engaged in implementing the master program at the UNI were working on preparation of teaching materials for new courses.</p>
Have you experienced any problems or deviations from the plan and schedule (and which)? (explanations for tasks not fully implemented, critical objectives not fully achieved and/or not being on schedule. Explanation of the impact on other tasks, available resources and the overall planning)	<p>According to the plan, activity 3.1. Accreditation of the master study program was meant to be realized in the period between October 2019 and the end of March 2020, but due to Covid-19 pandemic and transitions to a new mode of operation at universities, all activities have been postponed.</p>
Measures undertaken to overcome problems and shortcomings:	<p>Any measures to overcome current problems related to accreditation procedure are out of the UNI control due to the uncertainty of the COVID-19 situation. All universities in Serbia, who are project partners, operate by strict government guidelines.</p>



Suggestions for other partners and for future period (if any):	-					
Activities planned for the following reporting period:	<p>Documentation has been prepared in accordance with the standards for accreditation of the study program, so that the study programme will be submitted to the National Accreditation Body (NAT). Having in mind the recent development of the situation, it is expected that the enrolment of the first generation at ADA in Business master course will be postponed to October 2021.</p> <p>Preparation and lecturing of a LLL course (June 2021).</p>					
Estimated degree of realisation of the WP activities (from LFM matrix of project proposal) for which project partner is responsible for (to be filled only by project partners leading work package):	WP3 Implementation of the program					
	Activity	0%-20%	20%-40%	40%-60%	60%-80%	80%-100%
	3.1 Accreditation of master study program				X	
	3.2 New master program implemented	X				
	3.3 New LLL program implemented	X				
3.4 Report on feedback and final analysis	X					
Prepared by:	Vesna Janković-Milić					
Date of reporting:	15.05.2021.					

Note: Please add relevant attachments to this report (when applicable)





## INTERNAL REPORT No. 5

Project partner	University of Kragujevac (UNIKG)
Reporting period	15.02.2021 – 15.05.2021
Description of all activities realised by project partner during reporting period and achieved results:	<p>Due to still present COVID-19 pandemic, all mobilities are still postponed. But, UNIKG team members in this period continued their work on preparation of teaching materials for new courses developed under ADA project. In addition, the lectures on the second of the newly accredited courses (Artificial Intelligence) already were taught during this period at the Faculty of Economics, UNIKG, at new master program Artificial Intelligence in Business.</p> <p>One of the main activities of UNIKG team in the reporting period was the preparation of the first round of LLL courses. Namely, due to pandemic, it was decided that first round of LLL courses should be organized on-line in June 2021. Each of project partners proposed one or two LLL courses, most suitable for online teaching. UNIKG is the coordinator of all activities related to LLL courses, and therefore, UNIKG team coordinated the preparation of the final list of eight LLL courses to be offered, communication with lecturers and worked, together with SAM, on promotion of the courses.</p> <p>Finally, UNIKG continually worked on coordination of work in WP4 and WP5, which it leads. In the reporting period, UNIKG representatives maintained project website, and coordinated social network presence, and also coordinated preparation of Internal Report No. 5.</p>



<p>Have you experienced any problems or deviations from the plan and schedule (and which)? (explanations for tasks not fully implemented, critical objectives not fully achieved and/or not being on schedule. Explanation of the impact on other tasks, available resources and the overall planning)</p>	<p>As already said, COVID-19 pandemic caused postponing of planned mobilites. Other activities at UNIKG were performed as scheduled.</p>
<p>Measures undertaken to overcome problems and shortcomings:</p>	<p>-</p>
<p>Suggestions for other partners and for future period (if any):</p>	<p>No</p>
<p>Activities planned for the following reporting period:</p>	<p>Due to COVID-19 problems, it is hard to predict how and what will be possible to do in the next period. UNIKG will use online communication with all project partners.</p> <p>UNIKG will coordinate activities of preparation of LLL courses. First round is scheduled for June 2021.</p> <p>In addition, as a Leader if WP4 and WP5, UNIKG will continue to coordinate the activities in these Work Packages, and to maintain project website and LinkedIn profile.</p>





Estimated degree of realisation of the WP activities (from LFM matrix of project proposal) for which project partner is responsible for (to be filled only by project partners leading work package):	<b>WP4 Dissemination and exploitation of project results</b>					
	Activity	0%-20%	20%-40%	40%-60%	60%-80%	80%-100%
	4.1 Set-up Dissemination and exploitation plan					X
	4.2 Design of project visual identity					X
	4.3 Design and setup of project web site					X
	4.4 Raising awareness for ADA				X	
	4.5 Final Conference	X				
	<b>WP5 Quality control and monitoring</b>					
	Activity	0%-20%	20%-40%	40%-60%	60%-80%	80%-100%
	5.1 Defining plan for project quality control					X
	5.2 Defining metrics for ADA					X
	5.3 Internal project control and monitoring				X	
	5.4 External evaluation	X				
	Prepared by:	Zoran Kalinić				
	Date of reporting:	15.05.2021				

Note: Please add relevant attachments to this report (when applicable)





## INTERNAL REPORT No. 5

Project partner	Vienna University of Economics and Business Administration (WU)
Reporting period	15.02.2021 – 15.05.2021
Description of all activities realised by project partner during reporting period and achieved results:	<p>WU continued to develop programs for the Data Science Bachelor specialization as well as dedicated programs for LLL always with the ADA project in mind.</p> <p>During Summer 2021 Ronald Hochreiter at WU delivers Bachelor lectures on Data Science V (Data Science Lab), which require a continuous development of content which is also relevant for various ADA courses.</p> <p>Regarding LLL courses, Ronald Hochreiter, the co-leader of the Executive Academy program on Data Science, which is an integral part of the new professional MBA on Digital Transformation and Data Science, designed three special lectures for the upcoming series on LLL education within the ADA project. The title of the lecture series is “Managerial Artificial Intelligence” and the lectures are to be given throughout June 2021.</p>
Have you experienced any problems or deviations from the plan and schedule (and which)? (explanations for tasks not fully implemented, critical objectives not fully achieved and/or not being on schedule. Explanation of the impact on other tasks, available resources and the overall planning)	Due to Corona the cooperation with other partners was unfortunately limited.



Measures undertaken to overcome problems and shortcomings:	-																														
Suggestions for other partners and for future period (if any):	-																														
Activities planned for the following reporting period:	<p>Preparation and lecturing of on-line LLL course, scheduled for June 2021.</p> <p>Continuation of the development of WU programs both on Bachelor, Master and LLL level by continuously improving the lectures held at WU and WU Executive Academy.</p>																														
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Prepared by:	Assoc.-Prof. PD Dr. Ronald Hochreiter																														
Date of reporting:	15/05/2021																														

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## INTERNAL REPORT No. 5

Project partner	Graduate School in Computer Science and Mathematics Engineering (EISTI)
Reporting period	15.02.2021 – 15.05.2021
Description of all activities realised by project partner during reporting period and achieved results:	<p>Because of COVID-19 pandemic, no management meetings and study visits organized in Erasmus+ ADA project.</p> <p>During the period covered by this report, professors of EISTI worked on preparation of lectures which they will teach at Serbian universities, after new study programs accreditation and enrollment, as well as work on LLL courses for Serbian professionals.</p>
Have you experienced any problems or deviations from the plan and schedule (and which)? (explanations for tasks not fully implemented, critical objectives not fully achieved and/or not being on schedule. Explanation of the impact on other tasks, available resources and the overall planning)	<p>Corona virus pandemic caused another postponement of study visit of ADA team members to EISTI, planned for this period. We hope that this visit will be realized after the situation improves.</p>



Measures undertaken to overcome problems and shortcomings:	-																																				
Suggestions for other partners and for future period (if any):	-																																				
Activities planned for the following reporting period:	<p>In the following period, the EISTI team members will continue to work on the preparation of lectures for Serbian students within the ADA project and communicate with project team mates to coordinate project activities and management issues.</p> <p>We hope that if COVID-19 pandemic will soon end and that we will be able to organize postponed visit in the autumn of 2021.</p>																																				
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Prepared by:	Maria Malek																																				
Date of reporting:	15/05/2021																																				

Note: Please add relevant attachments to this report (when applicable)





## INTERNAL REPORT No. 5

Project partner	University of Rome Tor Vergata (UNITOV)
Reporting period	15.02.2021 – 15.05.2021
Description of all activities realised by project partner during reporting period and achieved results:	<p>Our professors involved in the project were involved in preparing teaching materials and presentations to be delivered to students to be enrolled in new master study programs in Serbia.</p> <p>Prof Gnan, one of the professors of the board, was also preparing slides and lectures for his LLL course within the ADA project in Designing Communication of Results, to be delivered in June 2021 entirely online on Microsoft Teams.</p>
Have you experienced any problems or deviations from the plan and schedule (and which)? (explanations for tasks not fully implemented, critical objectives not fully achieved and/or not being on schedule. Explanation of the impact on other tasks, available resources and the overall planning)	<p>Unfortunately, due to the Covid-19 Health Emergency we could not do much in the implementation of the project. This can be underlined as a negative aspect of the project as it has undoubtedly changed the implementation of the planning.</p>
Measures undertaken to overcome problems and shortcomings:	<p>A blended solution is suggested. Online meetings can be gradually replaced by in presence activities, even with a reduced number of participants each time.</p>



<p>Suggestions for other partners and for future period (if any):</p>	<p>Our University has applied blended modalities for all the didactic activities: classes, exams and graduation sessions are available both online and in presence since April 2021. We would propose to have meetings in presence respecting all the necessary preventive measures and social distancing.</p>					
<p>Activities planned for the following reporting period:</p>	<p>LLL Course in Designing Communication of Results to be taught entirely online during the summer term (June 9-10-11, 2021).</p>					
<p>Estimated degree of realisation of the WP activities (from LFM matrix of project proposal) for which project partner is responsible for (to be filled only by project partners leading work package):</p>	<p>WP</p>					
	<p>Activity</p>	<p>0%- 20%</p>	<p>20%- 40%</p>	<p>40%- 60%</p>	<p>60%- 80%</p>	<p>80%- 100%</p>
<p>Prepared by:</p>	<p>Federica Corrente</p>					
<p>Date of reporting:</p>	<p>15/05/2021</p>					

Note: Please add relevant attachments to this report (when applicable)





## INTERNAL REPORT No. 5

Project partner	Centre for Research and Technology Hellas (CERTH)
Reporting period	15.02.2021 – 15.05.2021
Description of all activities realised by project partner during reporting period and achieved results:	<p>Preparation of the teaching material and planning of the teaching lessons to be executed by the CERTH participants. CERTH has selected the professors to teach to students to be enrolled in new master study programs in Serbia (Jason Papathanasiou and Loukas Tsironis).</p> <p>CERTH professors also prepared presentations and additional materials for the LLL courses that will be held in June 2021.</p>
Have you experienced any problems or deviations from the plan and schedule (and which)? (explanations for tasks not fully implemented, critical objectives not fully achieved and/or not being on schedule. Explanation of the impact on other tasks, available resources and the overall planning)	<p>The Covid-19 pandemic caused some delays in the preparation of material for teaching.</p>

Measures undertaken to overcome problems and shortcomings:	Preparation of material will be conducted in the forthcoming months.																																				
Suggestions for other partners and for future period (if any):	N/A																																				
Activities planned for the following reporting period:	Continue with the preparations of the teaching material and planning the teaching lessons to be executed by the CERTH participants.  Participation in the first round of LLL courses (on-line), i.e. lecturing of one LLL course in June 2021.																																				
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Prepared by:	Josep Maria Salanova Grau and Jason Papathanasiou																																				
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## INTERNAL REPORT No. 5

Project partner	Serbian Association of Managers (SAM)
Reporting period	15/02/2021-15/05/2021
Description of all activities realised by project partner during reporting period and achieved results:	<p>During the reporting period, SAM was working on promotion for life-long learning modules amongst its members and partners, and on invitations and distribution of registration forms to the potential participants.</p> <p>SAM continued to strengthen its connections with Faculties of Economics, in particular with one in Belgrade. SAM continued with podcast “Ecof&amp;SAM Business Talks” with experienced and successful managers as special guests, aiming to bring closer students to the best business practices and managers’ profession.</p> <p>Besides, in order to involve more students and faculties in business community, SAM started accepting Deans and outstanding students to SAM Membership.</p>
Have you experienced any problems or deviations from the plan and schedule (and which)? (explanations for tasks not fully implemented, critical objectives not fully achieved and/or not being on schedule. Explanation of the impact on other tasks, available resources and the overall planning)	<p>Due to past year pandemic, dissemination of the information of the project among business audience is still very limited, due to their main focus on economic issues and salvation of businesses.</p>



Measures undertaken to overcome problems and shortcomings:	N/A					
Suggestions for other partners and for future period (if any):	None					
Activities planned for the following reporting period:	Additional promotion of the project agenda, in particular life-long learning modules that will be launched in spring-summer 2021, has been planned, in coordination with other partners. Promotion is going to be adjusted to the general state of the country due to pandemic of COVID 19.					
Estimated degree of realisation of the WP activities (from LFM matrix of project proposal) for which project partner is responsible for (to be filled only by project partners leading work package):	WP					
	Activity	0%-20%	20%-40%	40%-60%	60%-80%	80%-100%
Prepared by:	Jelena Bulatovic, SAM					
Date of reporting:	May 15 <sup>th</sup> , 2021					

Note: Please add relevant attachments to this report (when applicable)

