Internal Report No. 6

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Project acronym:	ADA
Project full title:	Advanced Data Analytics in Business
Project No:	598829-EPP-1-2018-1-RS-EPPKA2-CBHE-JP
Funding scheme:	ERASMUS+
Project start date:	November 15, 2018
Project duration:	36 months

Abstract	This report is joint Internal Report No. 6, i.e. the report of internal quality control and monitoring of the ADA project, for the period from 15 May 2021 until 15 August 2021 and it is a result of the activity 5.3 Internal Project Control and Monitoring. It consists of the internal quality reports of each project partner as well as a summary of all activities during reporting period.

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VERSIONING AND CONTRIBUTION HISTORY

Version	Date	Revision description	Partner responsible
1.0	15/08/2021	Creation of document	UNIKG

Contents

Internal Report No. 6 - Summary

Internal Report No. 6 is a regular periodical report of quality control and monitoring of the ADA project. It is scheduled by WorkPlan in the Project Application and covers period from 15 May 2021 to 15 August 2021. The Report is an output of the project activity 5.3 Internal Project Control and Monitoring. Each ADA project partner prepared its own internal report, with more details about the activities, experienced problems and measures taken by each partner and all these reports are presented in the Annexes section.

This reporting period was also heavily influenced be COVID-19 pandemic, particularly, planned travels and study visits. One of the key outcomes of the ADA project is the accreditation of new master study programs in advanced data analytics at three Serbian HEI partners. The great news and success was that both, UNS and UB, received official information that accreditation process of their study programs was successfully finished during reporting period. Both universities plan to enroll first generation of the students at these newly accredited master study programs in October 2022. UNI is still working on accreditation documentation and its adoption on University bodies, and it is to be expected that during following period it will complete the documentation and submit it to the officials for accreditation. Forth Serbian HEI partner, UNIKG, already accredited new study program (which includes new courses developed under ADA project), and enrolled first students to these courses in October 2020 (second generation will be enrolled in October 2021).

One of the main activities in the reporting period was the preparation and implementation of the first round of LLL courses. Just to remind, due to pandemic, it was previously decided that first round of LLL courses should be organized on-line, in June 2021. UNIKG was the coordinator of all activities related to LLL courses, and therefore, UNIKG team coordinated the preparation of the final list of eight LLL courses to be offered, communication with lecturers and worked, together with SAM, on promotion of the courses among professionals employed in companies in Serbia. The following table presents the list of the courses offered and taught in the first round of LLL courses within ADA project:

Project partner	Title of the course	Level of the course	Comment
University of Novi Sad	Machine Learning	Introductory	Aleksandar Kupusinac, Associate Professor
University of Belgrade	Introduction to Statistical Inference	Intermediate	Bojana Milošević, Assistant Professor
	Big Data Analytics	Intermediate	Aleksandar Veljković, Teaching Assistant
University of Niš	Python programming in Business	Introductory	Marko Petković, Full Professor
University of Kragujevac	Advanced financial risk modeling	Intermediate	Mikica Drenovak, Associate Professor
Vienna University of Economics and Business	Managerial Artificial Intelligence – The Art of Modeling Success	Introductory	Ronald Hochreiter, Associate Professor
University of Rome Tor Vergata	Designing Communication of Results	Introductory	Prof. Luca Gnan, Full Professor
Center for Research and Technology Hellas	Multiple Criteria Decision Making	Introductory	Jason Papathanasiou, Associate Professor

In the implementation phase, UNIKG also collected all applications for the courses, distributed them to professors, coordinated all communication and problem resolving and finally organized online survey of participant satisfaction with LLL courses. The LLL courses were taught in period June 2-18, 2021, and the satisfaction survey was organized afterwards, in the second half of June. More details on the first round of LLL courses and the results of satisfaction survey can be found in the special report at the project website.

As already stated, all planned travels and study visits are still postponed, due to on-going COVID-19 pandemic, and ADA project team members continued to communicate and work online. The selected professors at all ADA project partners worked on preparation of teaching materials for the study programs and courses developed under ADA project, including LLL courses for professionals.

In the next reporting period, there are several project activities planned: first Steering Committee meeting is planned for September 2021. UNI will continue its work on the accreditation of master study program. Professors from UNS and UB will work on preparation of teaching materials for the courses within accredited master study programs. In the epidemiological situation would be improved, several study visits to EU partners would be organized. Finally, ADA project team will work on the preparation of second round of LLL courses, planned for the first half of 2022.

ANNEXES

Internal report No. 6

- University of Novi Sad, Serbia
- University of Belgrade, Serbia
- University of Niš, Serbia
- University of Kragujevac, Serbia
- Vienna University of Economics and Business, Austria
- Graduate School in Computer Science and Mathematics Engineering, Cergy, France
- University of Rome Tor Vergata, Italy
- Centre for Research and Technology Hellas, Greece
- Serbian Association of Managers, Serbia

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Project partner	University of Novi Sad (UNS)
Reporting period	15.05.2021 – 15.08.2021
Description of all activities realised by project partner during reporting period and achieved results:	The study program Advanced Data Analytics in Business is accredited at UNS. Several teachers from UNS participated in the organization of first round of LLL courses.
Have you experienced any problems or deviations from the plan and schedule (and which)? (explanations for tasks not fully implemented, critical objectives not fully achieved and/or not being on schedule. Explanation of the impact on other tasks, available resources and the overall planning)	All other activities are going according to a plan.
Measures undertaken to overcome problems and shortcomings:	-
Suggestions for other partners and for future period (if any):	-

Activities planned for the following reporting period:	Organization of SC meeting in September 2021					
Estimated degree of realisation of the WP activities (from LFM matrix of project proposal) for which project partner is responsible for (to be filled only by project partners leading work package):	WP1 Development of a new program in Advance Data Analytics in Business					
	Activity	0%-20%	20%-40%	40%-60%	60%-80%	80%-100%
	1.1 Analysis of best practice and comparative analysis					X
	1.2 Learning outcomes and competencies					X
	1.3 Program, modules, syllabi of all courses and ECTS					X
	WP6 Management of the project					
	Activity	0%-20%	20%-40%	40%-60%	60%-80%	80%-100%
	6.1 Project coordination meetings				X	
	6.2 Efficient overall project management				X	
	6.3 Efficient local project management				X	
	6.4 Interim Report (IR) and Final Report (FR)			X		
Prepared by:	Mirko Savić					
Date of reporting:	15/08/2021					

Note: Please add relevant attachments to this report (when applicable)

INTERNAL REPORT No. 6

Project partner	University of Belgrade (UB)
Reporting period	15.05.2021 – 15.08.2021
Description of all activities realised by project partner during reporting period and achieved results:	**WP2.5 Preparation of the courses and teaching material** There have been only minor updates here during this reporting period. Summer months are holiday months at UB, so all the minor modifications that have been made were initiated by individual teachers themselves (there have been no coordinated actions to this end). **WP2.6 Preparation of the LLL program** Two LLL courses have been prepared and successfully run in this period: ● Introduction to Statistical Inference (instructor: Bojana Milošević, University of Belgrade; level: introductory; number of participants: 38), run on June 5, 6 and 12, 2021. ● Big Data Analytics (instructor: Aleksandar Veljković, University of Belgrade; level: intermediate; number of participants: 51), run on June 5, 6 and 12, 2021. See the detailed specific report for more information, course evaluation reports and the relevant statistics.

	WP2.7 Preparations for accreditation of the new study programs On July 23, 2021, the master study program *Advanced Data Analytics* at UB finally got its accreditation approval from the National Accreditation Body of the Republic of Serbia. See the [news](#) at the project Website for details.
Have you experienced any problems or deviations from the plan and schedule (and which)? (explanations for tasks not fully implemented, critical objectives not fully achieved and/or not being on schedule. Explanation of the impact on other tasks, available resources and the overall planning)	Yes. WP2.7 Preparations for accreditation of the new study programs Due to the late approval of the master study program *Advanced Data Analytics* at UB, the program is not offered to students in the call for applicants for the Fall semester of the 2021/2022 academic year.
Measures undertaken to overcome problems and shortcomings:	It is planned to offer the program in the call for the Spring semester or in the call for 2022/23.
Suggestions for other partners and for future period (if any):	As far as accreditation goes, try to stay calm and with both feet on the ground. Make sure to communicate only with *supportive* people; everything else is just a waste of time.
Activities planned for the following reporting period:	● to install the rest of the equipment procured in August 2020 ● to develop the study program Website

Estimated degree of realisation of the WP activities (from LFM matrix of project proposal) for which project partner is responsible for (to be filled only by project partners leading work package):	WP2 Preparations for implementation of new master program					
	Activity	0%-20%	20%-40%	40%-60%	60%-80%	80%-100%
	WP2.1 Purchase of equipment					X
	WP2.2 Organization of workshop in Serbia on teaching methodology in advanced data analytics					X
	WP2.3 Preparation of the Guide in methodology					X
	WP2.4 Study visits of staff from Serbia to EU		X			
	WP2.5 Preparation of the courses and teaching material					X
	WP2.6 Preparation of the LLL program				X	
	WP2.7 Preparations for accreditation of the new study programs					X
	WP2.8 Development of the ADA project booklet					X
Prepared by:	Vladan Devedžić					
Date of reporting:	15.08.2021					

Note: Please add relevant attachments to this report (when applicable)

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Project partner	University of Nis (UNI)
Reporting period	15.05.2021 – 15.08.2021
Description of all activities realised by project partner during reporting period and achieved results:	- Professors who will be engaged in implementing the master program at the UNI were working on preparation of teaching materials for new courses. - The first round of the LLL courses was successfully conducted during June, more precisely in the period from June 9 to 19. The course was titled as *Python programming and application in data processing and business analytics.* Lectures were given by a professor Marko Petković, full professor at the Faculty of the Science and Mathematics, Univesity of Nis. The course consisted of three lecturing days: Jun 9, Jun 14 and Jun 19.
Have you experienced any problems or deviations from the plan and schedule (and which)? (explanations for tasks not fully implemented, critical objectives not fully achieved and/or not being on schedule. Explanation of the impact on other tasks, available resources and the overall planning)	According to the plan, activity 3.1. Accreditation of the master study program was meant to be realized in the period between October 2019 and the end of March 2020, but due to Covid-19 pandemic and transitions to a new mode of operation at universities, all activities have been postponed.

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Measures undertaken to overcome problems and shortcomings:	Any measures to overcome current problems related to accreditation procedure are out of the UNI control due to the uncertainty of the COVID-19 situation. All universities in Serbia, who are project partners, operate by strict government guidelines.				
Suggestions for other partners and for future period (if any):	-				
Activities planned for the following reporting period:	Documentation has been prepared in accordance with the standards for accreditation of the study program, so that the study programme will be submitted to the National Accreditation Body (NAT). Having in mind the recent development of the situation, it is expected that the enrolment of the first generation at ADA in Business master course will be postponed to October 2022.				

Estimated degree of realisation of the WP activities (from LFM matrix of project proposal) for which project partner is responsible for (to be filled only by project partners leading work package):	WP3 Implementation of the program					
	Activity	0%-20%	20%-40%	40%-60%	60%-80%	80%-100%
	3.1 Accreditation of master study program				X	
	3.2 New master program implemented	X				
	3.3 New LLL program implemented			X		
	3.4 Report on feedback and final analysis		X			

Prepared by:	Vesna Janković-Milić
Date of reporting:	15.08.2021.

Note: Please add relevant attachments to this report (when applicable)

INTERNAL REPORT No. 6

Project partner	University of Kragujevac (UNIKG)
Reporting period	15.05.2021 – 15.08.2021
Description of all activities realised by project partner during reporting period and achieved results:	COVID-19 pandemic still limits mobilities among project partners, and therefore all study visits are still postponed. UNIKG team members in this period continued their work on improvement of teaching materials for new courses developed under ADA project. In addition, the lectures on the second of the newly accredited courses (Artificial Intelligence) were successfully taught during this period at the Faculty of Economics, UNIKG, at new master program Artificial Intelligence in Business. One of the main activities of UNIKG team in the reporting period was the preparation and implementation of the first round of LLL courses. As it was stressed in the previous report, due to pandemic, it was decided that first round of LLL courses should be organized on-line in June 2021. Each of project partners proposed one or two LLL courses, most suitable for online teaching. UNIKG was the coordinator of all activities related to LLL courses, and therefore, UNIKG team coordinated the preparation as well as the implementation of eight LLL courses. It organized promotion, together with SAM, of the courses, the collection of the applications, communication with lecturers and finally, online feedback questionnaire from the participants. One of UNIKG team member, Mikica Drenovak, presented LLL course entitled Advanced financial risk modeling. Finally, UNIKG continually worked on coordination of work in WP4 and WP5, which it leads. In the reporting period, UNIKG representatives maintained project

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	website, and coordinated social network presence, and also coordinated preparation of Internal Report No. 6.
Have you experienced any problems or deviations from the plan and schedule (and which)? (explanations for tasks not fully implemented, critical objectives not fully achieved and/or not being on schedule. Explanation of the impact on other tasks, available resources and the overall planning)	As already said, COVID-19 pandemic caused postponing of planned mobilites. Other activities at UNIKG were performed as scheduled.
Measures undertaken to overcome problems and shortcomings:	-
Suggestions for other partners and for future period (if any):	No
Activities planned for the following reporting period:	Due to COVID-19 problems, it is hard to predict how and what will be possible to do in the next period. UNIKG will use online communication with all project partners. UNIKG will participate in Steering Committee meeting, scheduled for September 2021. UNIKG will coordinate preparation of second round of LLL courses, planed for the beginning of 2022. In addition, as a Leader if WP4 and WP5, UNIKG will continue to coordinate the activities in these Work Packages, and to maintain project website and LinkedIn profile.

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Estimated degree of realisation of the WP activities (from LFM matrix of project proposal) for which project partner is responsible for (to be filled only by project partners leading work package):	WP4 Dissemination and exploitation of project results					
	Activity	0%-20%	20%-40%	40%-60%	60%-80%	80%-100%
	4.1 Set-up Dissemination and exploitation plan					X
	4.2 Design of project visual identity					X
	4.3 Design and setup of project web site					X
	4.4 Raising awareness for ADA				X	
	4.5 Final Conference	X				
	WP5 Quality control and monitoring					
	Activity	0%-20%	20%-40%	40%-60%	60%-80%	80%-100%
	5.1 Defining plan for project quality control					X
	5.2 Defining metrics for ADA					X
	5.3 Internal project control and monitoring				X	
	5.4 External evaluation	X				
Prepared by:	Zoran Kalinić					
Date of reporting:	15.08.2021					

Note: Please add relevant attachments to this report (when applicable)

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Project partner	Vienna University of Economics and Business Administration (WU)
Reporting period	15.05.2021 – 15.08.2021
Description of all activities realised by project partner during reporting period and achieved results:	WU continued to develop programs for the Data Science Bachelor specialization as well as dedicated programs for LLL always with the ADA project in mind. During Summer 2021 Ronald Hochreiter at WU delivers Bachelor lectures on Data Science V (Data Science Lab), which require a continuous development of content which is also relevant for various ADA courses. Regarding LLL courses, Ronald Hochreiter, the co-leader of the Executive Academy program on Data Science, which is an integral part of the new professional MBA on Digital Transformation and Data Science. For the ADA project he designed three special lectures for series on LLL education within the ADA project. The title of the lecture series is "Managerial Artificial Intelligence" and the lectures were held during June 2021 on the 1.6., 8.6. and 15.9 between 16:00 and 19:00 CET. All teachings were entirely taught by Ronald Hochreiter himself, have been recorded and are available online.
Have you experienced any problems or deviations from the plan and schedule (and which)? (explanations for tasks not fully implemented, critical objectives not fully achieved and/or not being on schedule. Explanation of the impact on other	Due to Corona the cooperation with other partners was unfortunately limited.

tasks, available resources and the overall planning)	
Measures undertaken to overcome problems and shortcomings:	-
Suggestions for other partners and for future period (if any):	-
Activities planned for the following reporting period:	Continuation of the development of WU programs both on Bachelor, Master and LLL level by continuously improving the lectures held at WU and WU Executive Academy.

Estimated degree of realisation of the WP activities (from LFM matrix of project proposal) for which project partner is responsible for (to be filled only by project partners leading work package):

WP

Activity	0%-20%	20%-40%	40%-60%	60%-80%	80%-100%

Prepared by:	Assoc.-Prof. PD Dr. Ronald Hochreiter
Date of reporting:	15/08/2021

Note: Please add relevant attachments to this report (when applicable)

INTERNAL REPORT No. 6

Project partner	CY TECH (former EISTI)
Reporting period	15.05.2021 – 15.08.2021
Description of all activities realised by project partner during reporting period and achieved results:	• Administrative and financial follow-up – Indeed a new team is now in charge of the administrative and financial follow up of the project at CY TECH. So we needed time to get all elements and understand all aspects of the project. • Professor CHELOUAH remains the main contact dealing with pedagogical side of the project. • Work on lectures preparation, identify possible courses and select professors
Have you experienced any problems or deviations from the plan and schedule (and which)? (explanations for tasks not fully implemented, critical objectives not fully achieved and/or not being on schedule. Explanation of the impact on other tasks, available resources and the overall planning)	• Covid 19 • Merge of former EISTI with CY CERGY PARIS UNIVERSITE – created some blocking situations and administrative changes (new process, new contacts and so on).

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Measures undertaken to overcome problems and shortcomings:	Dealing with the merge, it was decided to assign 2 persons from International Office to support original manager concerning administrative aspects
Suggestions for other partners and for future period (if any):	-
Activities planned for the following reporting period:	• Keep on working on the preparation of lectures and contents • Communication • Follow up • Organise a visit depending on the development of the sanitary situation

Estimated degree of realisation of the WP activities (from LFM matrix of project proposal) for which project partner is responsible for (to be filled only by project partners leading work package):	WP					
	Activity	0%-20%	20%-40%	40%-60%	60%-80%	80%-100%

Prepared by:	Audrey JAMA
Date of reporting:	August 15th, 2021

Note: Please add relevant attachments to this report (when applicable)

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INTERNAL REPORT No. 6

Project partner	University of Rome Tor Vergata (UNITOV)
Reporting period	15.05.2021 – 15.08.2021
Description of all activities realised by project partner during reporting period and achieved results:	Prof Gnan, one of the professors of the board, was involved in the project taking classes for his LLL course in Designing Communication of Results, delivered on 9,10 and 11June 2021 entirely online on Microsoft Teams. Our professors involved in the project are working on the next classes, preparing teaching materials and presentations to be delivered to students to be enrolled in new master study programs in Serbia
Have you experienced any problems or deviations from the plan and schedule (and which)? (explanations for tasks not fully implemented, critical objectives not fully achieved and/or not being on schedule. Explanation of the impact on other tasks, available resources and the overall planning)	Unfortunately, due to the Covid-19 Health Emergency we could not do much in the implementation of the project.
Measures undertaken to overcome problems and shortcomings:	According to the evolution of the pandemic situation, in presence meetings can be proposed respecting social distancing and adopting all the necessary preventing measures.

Suggestions for other partners and for future period (if any):	Starting 1 September 2021 the University of Rome Tor Vergata has applied blended modalities for all the teaching activities (classes, graduation and seminars). Exams are held in presence. We would propose to have meetings in presence according to national and European directives.
Activities planned for the following reporting period:	LLL Course in Supervised Learning held by Prof. Parisi.

Estimated degree of realisation of the WP activities (from LFM matrix of project proposal) for which project partner is responsible for (to be filled only by project partners leading work package):	WP					
	Activity	0%-20%	20%-40%	40%-60%	60%-80%	80%-100%

Prepared by:	Federica Corrente
Date of reporting:	15/08/2021

Note: Please add relevant attachments to this report (when applicable)

INTERNAL REPORT No. 6

Project partner	Centre for Research and Technology Hellas (CERTH)
Reporting period	15.05.2021 – 15.08.2021
Description of all activities realised by project partner during reporting period and achieved results:	CERTH prepared and delivered three courses three hours each on the topic "Multiple Criteria Decision Making". Part of the material was prepared during this period and rest in the previous ones. These courses were part of the LLL course round, organised by the University of Kragujevac. Preparation of the teaching material and planning of the teaching lessons to be executed by the CERTH participants. CERTH has selected the professors to teach to students to be enrolled in new master study programs in Serbia (Jason Papathanasiou and Loukas Tsironis).
Have you experienced any problems or deviations from the plan and schedule (and which)? (explanations for tasks not fully implemented, critical objectives not fully achieved and/or not being on schedule. Explanation of the impact on other tasks, available resources and the overall planning)	The Covid-19 pandemic caused some delays in the preparation of material for teaching.

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Measures undertaken to overcome problems and shortcomings:	Preparation of material will be conducted in the forthcoming months.					
Suggestions for other partners and for future period (if any):	N/A					
Activities planned for the following reporting period:	Continue with the preparations of the teaching material and planning the teaching lessons to be executed by the CERTH participants.					
Estimated degree of realisation of the WP activities (from LFM matrix of project proposal) for which project partner is responsible for (to be filled only by project partners leading work package):	WP					
	Activity	0%-20%	20%-40%	40%-60%	60%-80%	80%-100%
Prepared by:	Josep Maria Salanova Grau and Jason Papathanasiou					
Date of reporting:	15/08/2021					

Note: Please add relevant attachments to this report (when applicable)

INTERNAL REPORT No. 6

Project partner	Serbian Association of Managers (SAM)
Reporting period	15/05/2021-15/08/2021
Description of all activities realised by project partner during reporting period and achieved results:	During the reporting period, SAM was working on promotion for life-long learning modules amongst its business members and partners. SAM continued to strengthen its connections with Faculties of Economics, in Belgrade, Kragujevac, Subotica and Niš. SAM continued with podcast "Ecof&SAM Business Talks" with experienced and successful managers as special guests, aiming to bring closer students to the best business practices and managers' profession. Besides, in order to involve more students and faculties in business community, SAM started accepting Deans and outstanding students to SAM Membership, free of charge.
Have you experienced any problems or deviations from the plan and schedule (and which)? (explanations for tasks not fully implemented, critical objectives not fully achieved and/or not being on schedule. Explanation of the impact on other tasks, available resources and the overall planning)	Due to past year pandemic, dissemination of the information of the project among business audience is limited, but continuing.

Measures undertaken to overcome problems and shortcomings:	N/A					
Suggestions for other partners and for future period (if any):	None					
Activities planned for the following reporting period:	Additional promotion of the project agenda, in particular life-long learning modules has been planned, in coordination with other partners. Promotion is going to be adjusted to the general state of the country due to pandemic of COVID 19.					

Estimated degree of realisation of the WP activities (from LFM matrix of project proposal) for which project partner is responsible for (to be filled only by project partners leading work package):	WP					
	Activity	0%-20%	20%-40%	40%-60%	60%-80%	80%-100%

Prepared by:	Jelena Bulatovic, SAM
Date of reporting:	August 15th, 2021

Note: Please add relevant attachments to this report (when applicable)