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ANALYTICS IN BUSINESS



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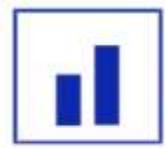
# Hellenic Institute of Transport

Center for Research and Technology Hellas

Hellenic Institute of Transport

Web: [www.hit.certh.gr](http://www.hit.certh.gr)

Advanced Data Analytics in business – 02/07/2019



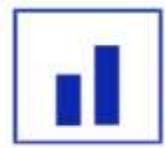
# Smart Cities of the Future

*“The 19<sup>th</sup> century was a century of empires,  
the 20<sup>th</sup> century was a century of nation states.*

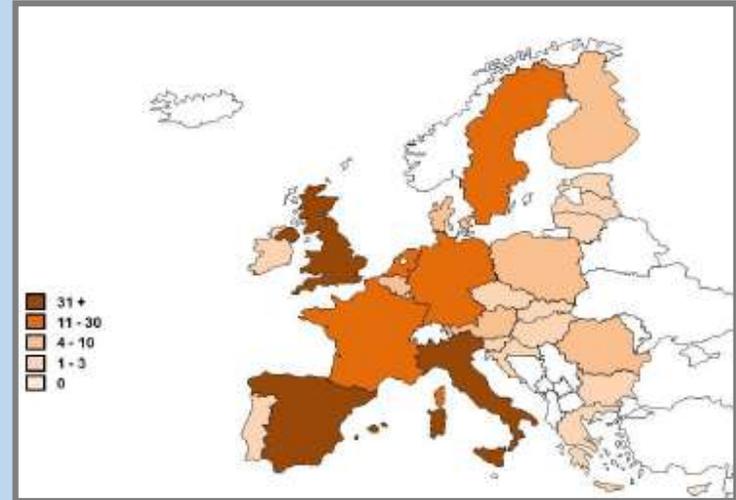
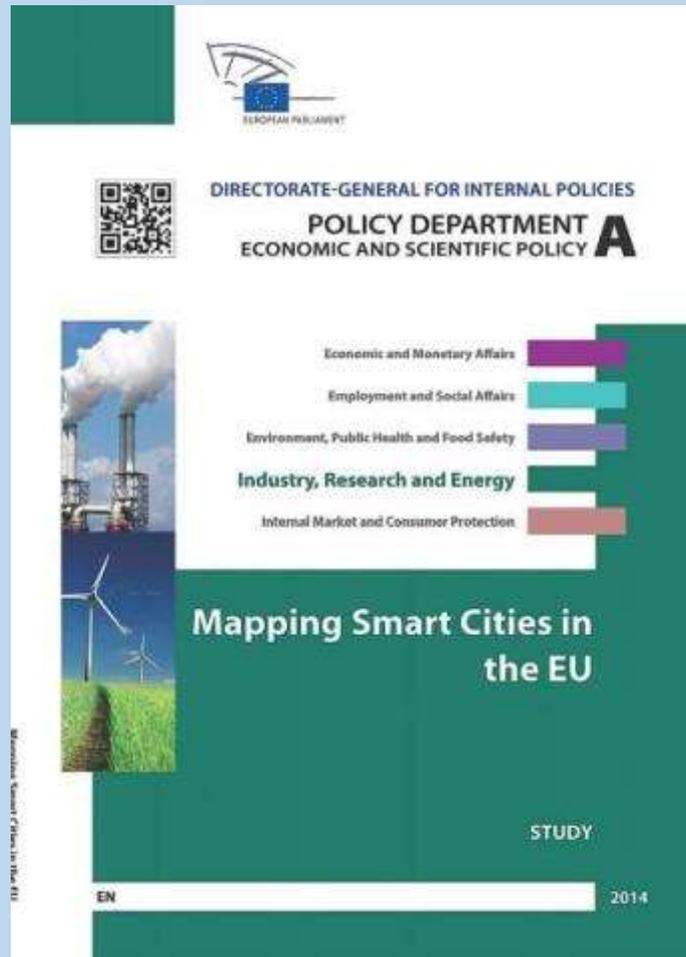
*The 21<sup>st</sup> century will be a century of cities.”*

*Wellington E. Webb, Former Mayor of Denver, Colorado*

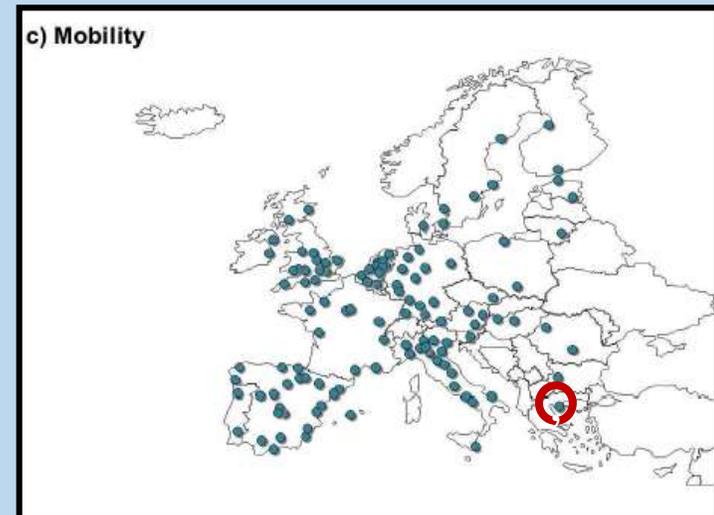


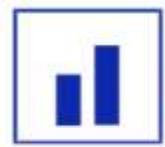


# Thessaloniki is one of the smart cities in the EU-28



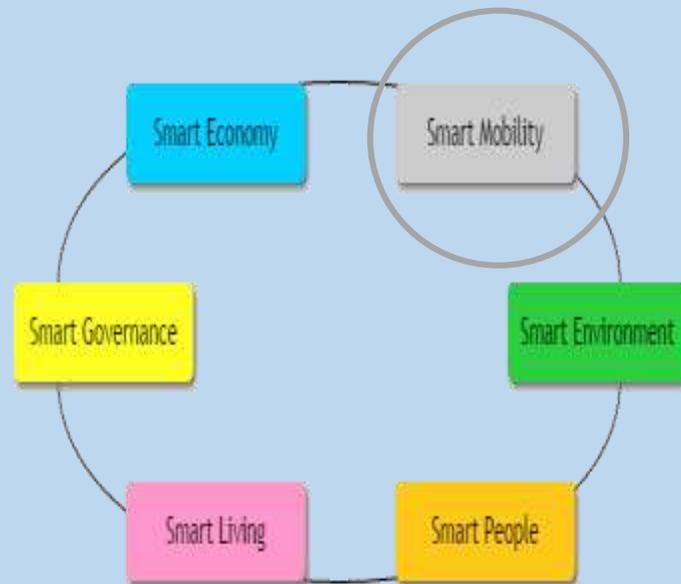
*Number of smart cities per country*

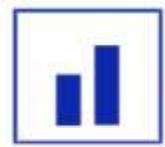




## Strategy of THESSALONIKI SMART CITY

- COMMON efforts and services for added value
- EXCHANGE of knowledge, data and services
- Systems INTEGRATION & ecosystems DEVELOPMENT





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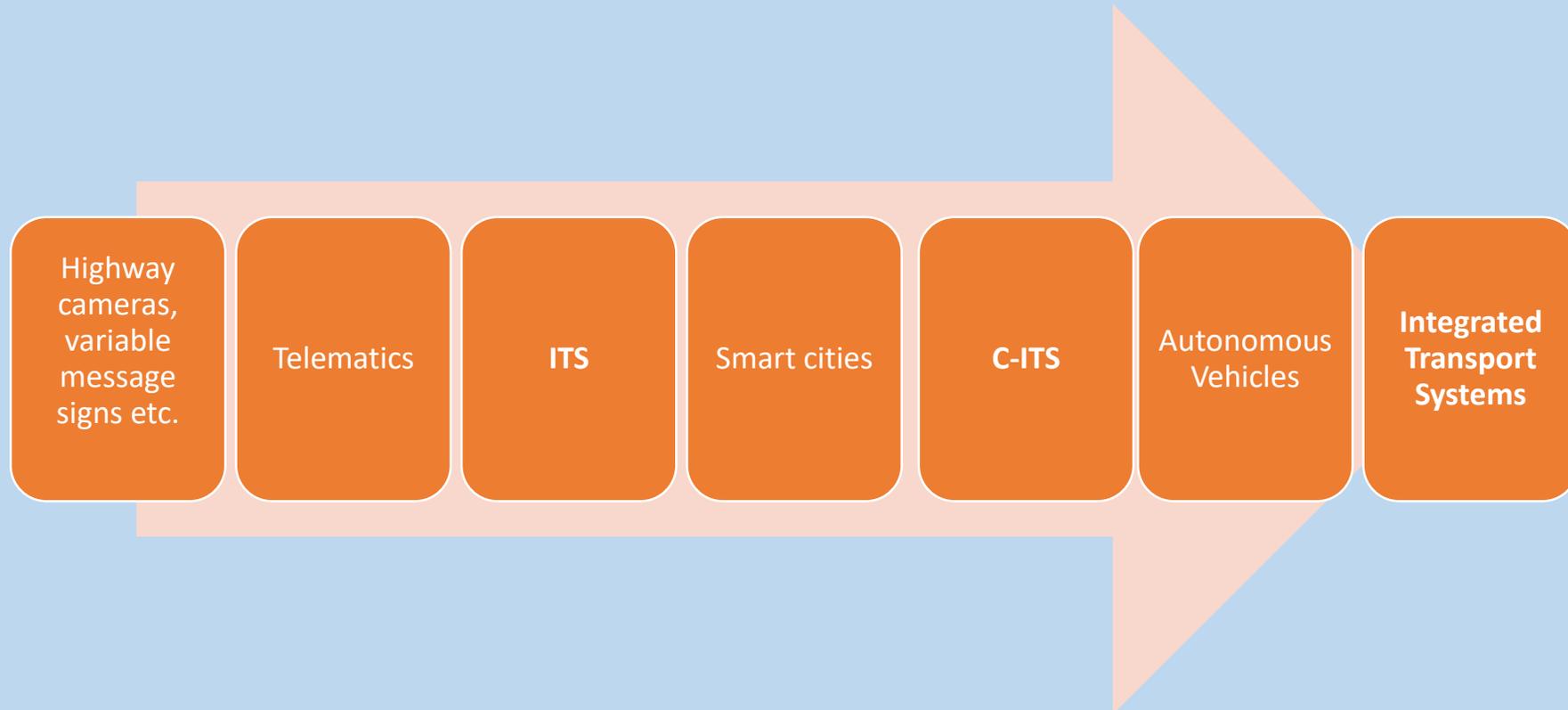


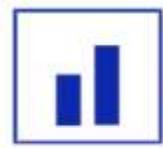
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# Intelligent Transport Systems

- *ITS are information and communication technologies applied to improve the **efficiency, robustness and safety** of transport*





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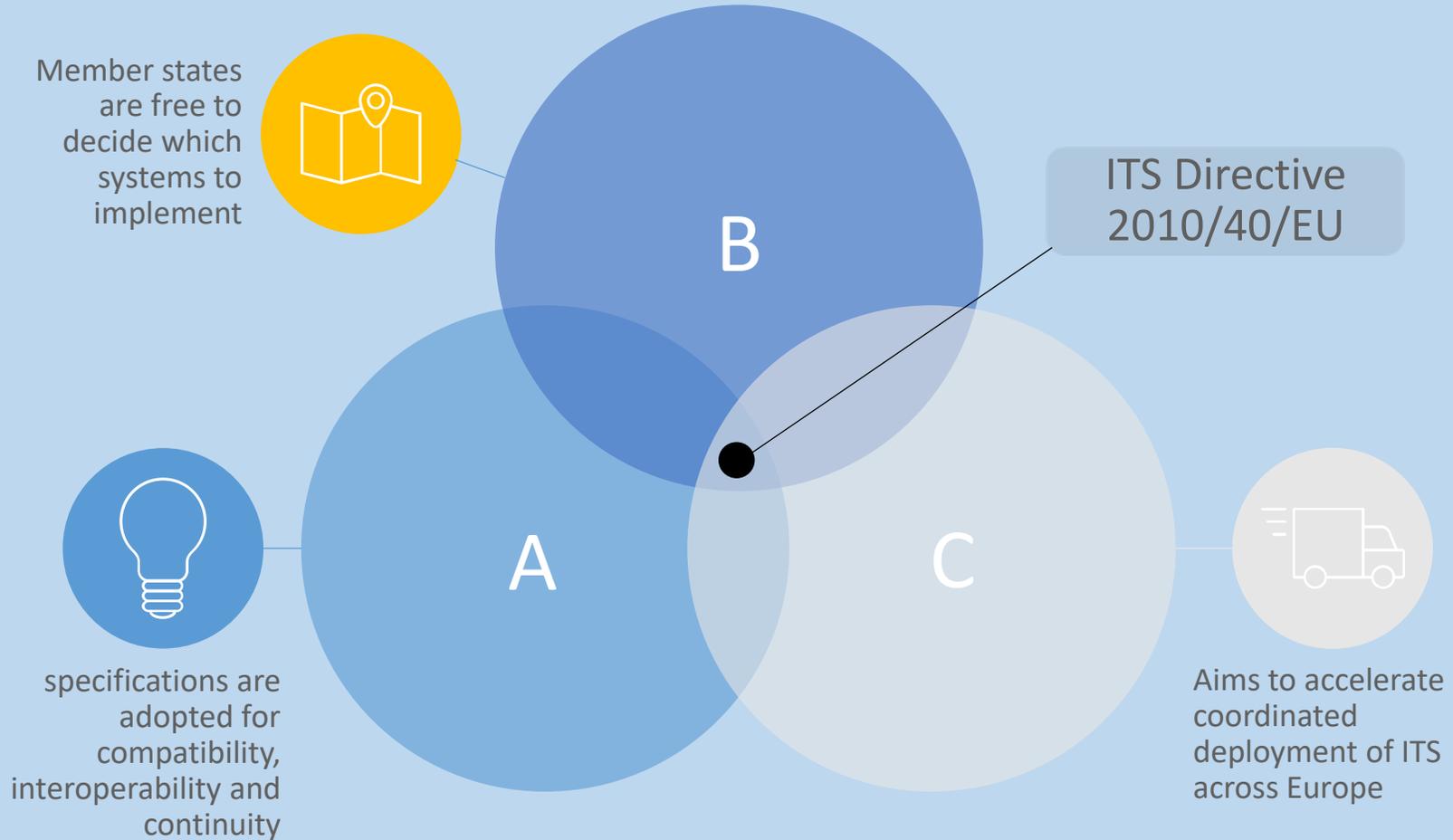
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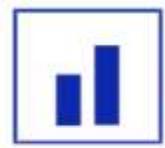
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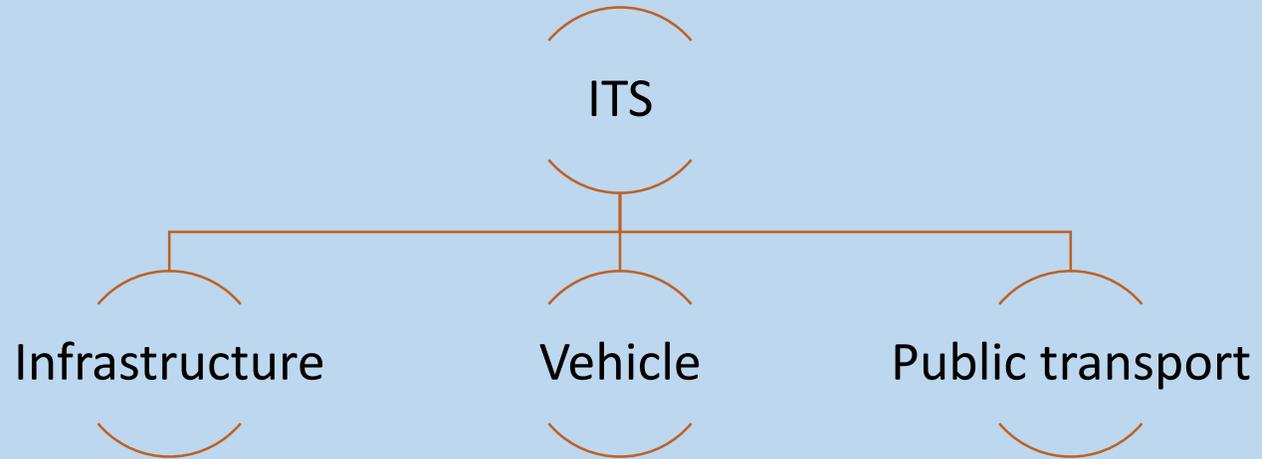
# ITS in Europe

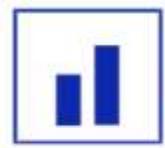


<https://capital-project.its-elearning.eu/>

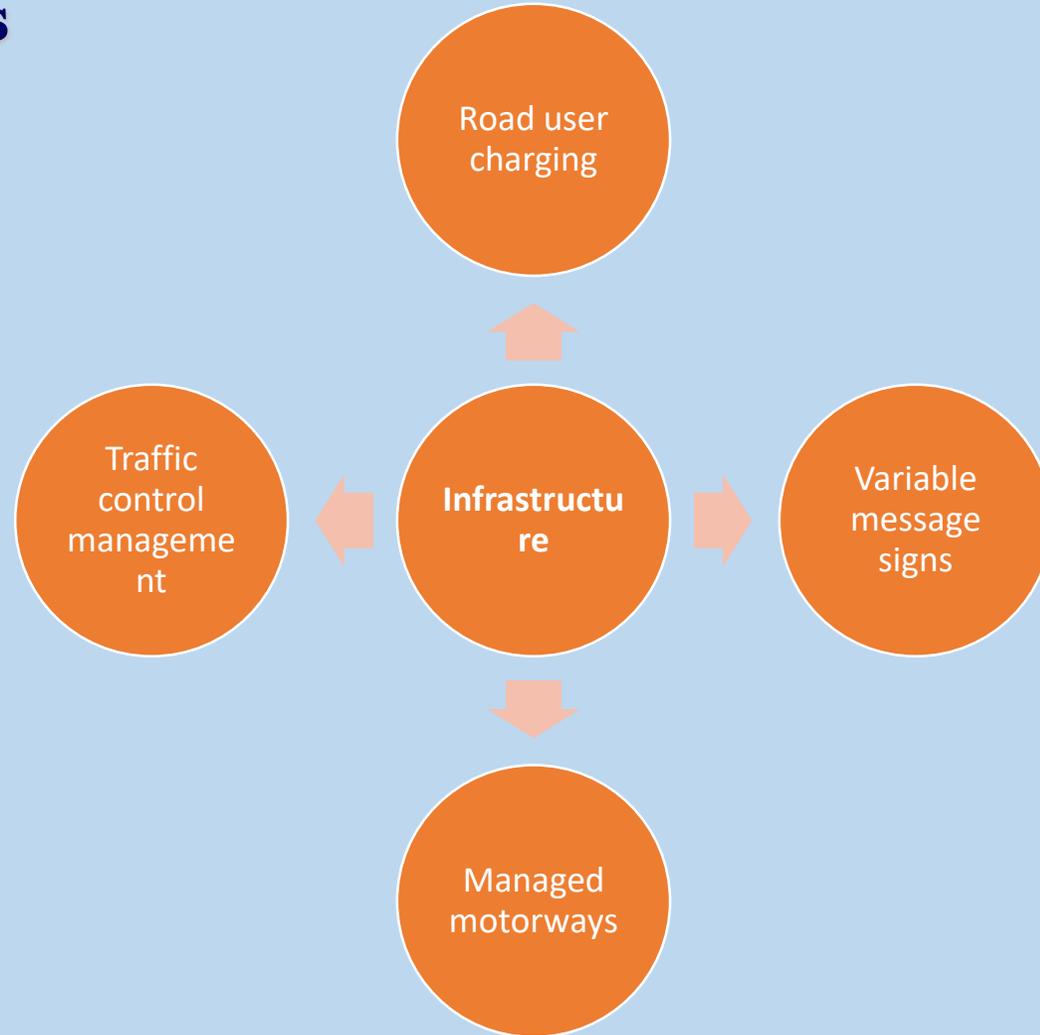


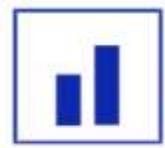
# ITS categories





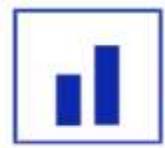
# ITS examples



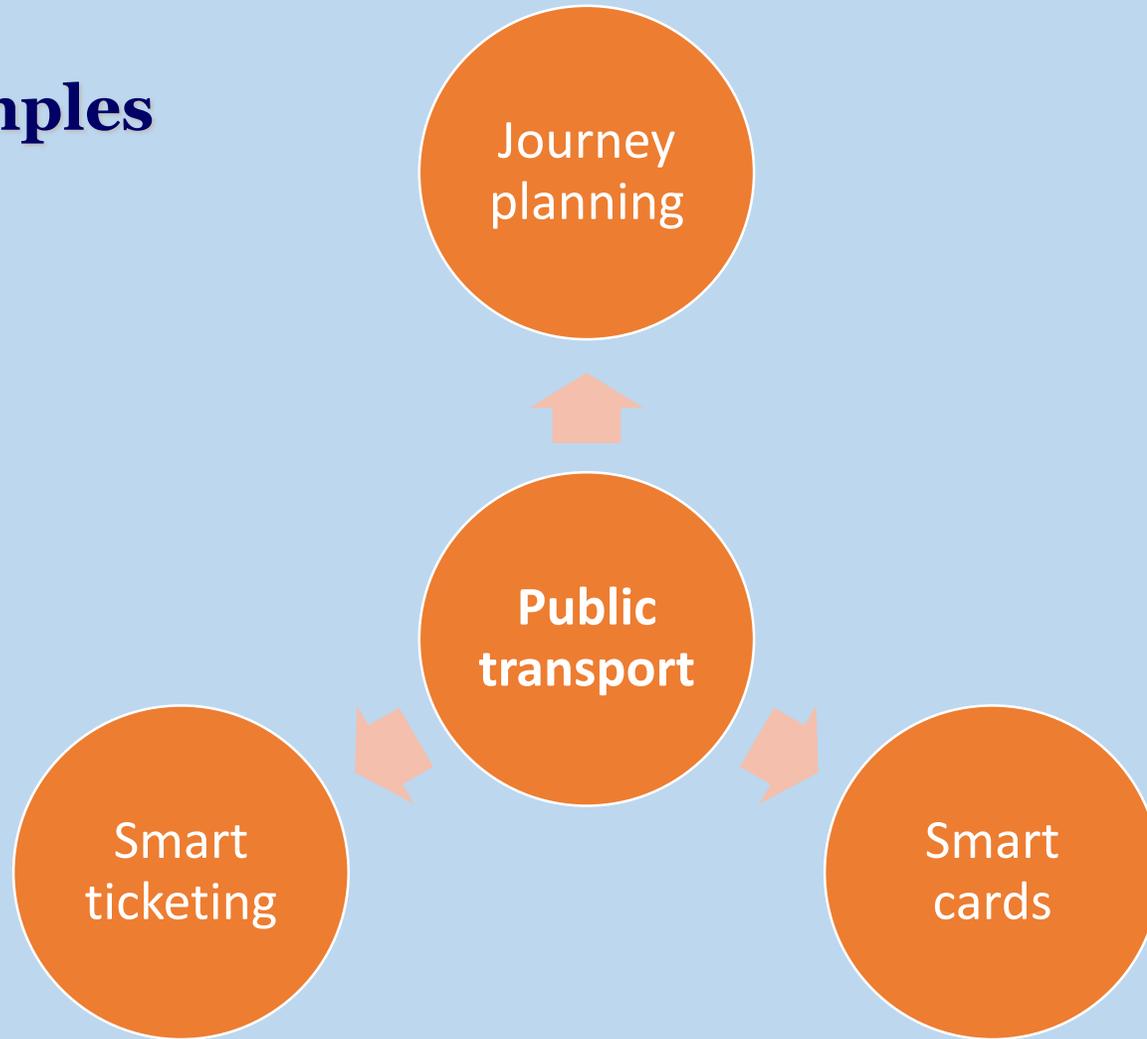


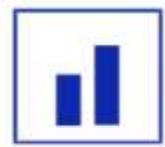
# ITS examples





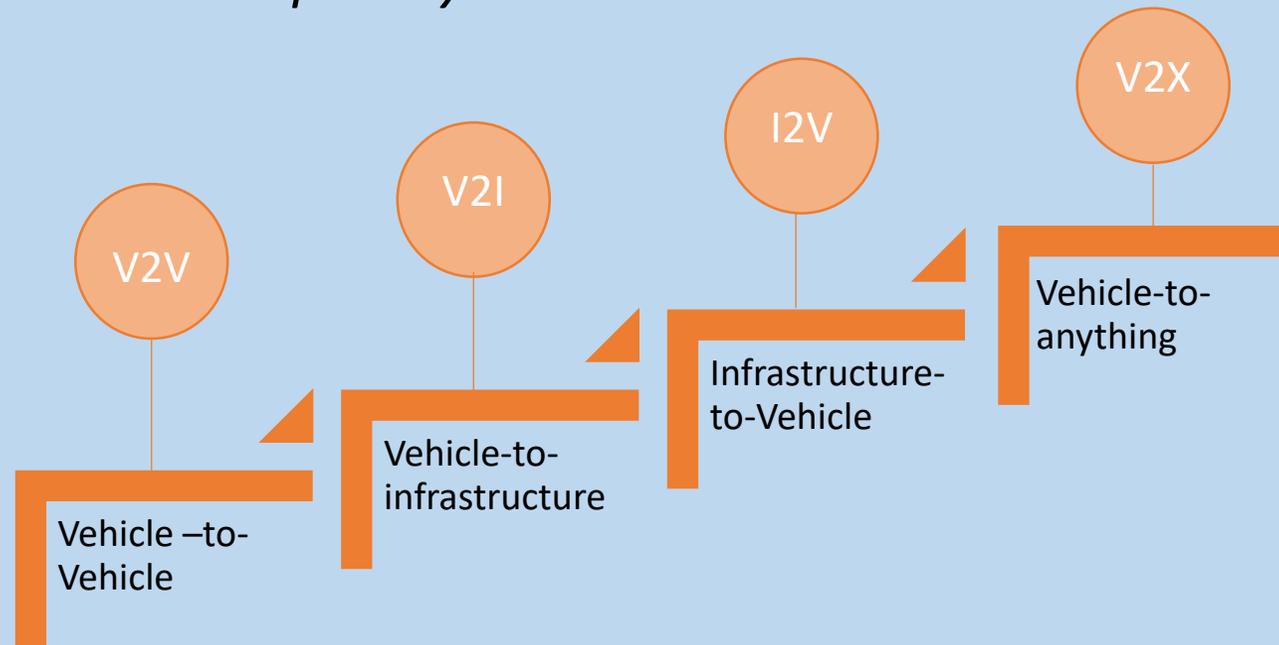
## ITS examples

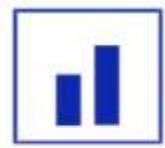




# Cooperative Intelligent Transport Systems

- *C-ITS are information technologies (computer, communications etc.) that enable data exchange through wireless technologies so that vehicles can **connect and interact** with other vehicles, the infrastructure and users*
- *C-ITS provides a toolkit of solutions for a more secure, efficient and accessible transport system*





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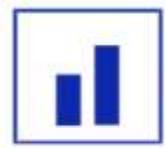


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## C-ITS examples

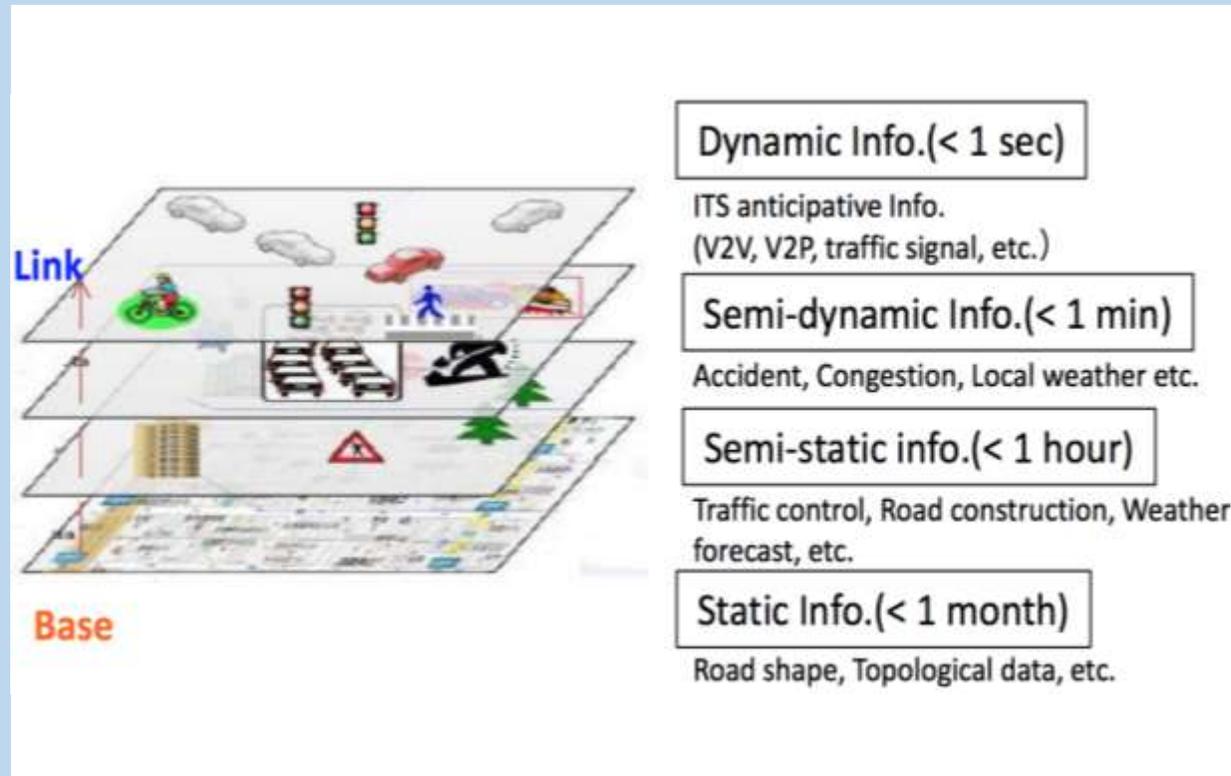




# Cooperative Intelligent Transport Systems

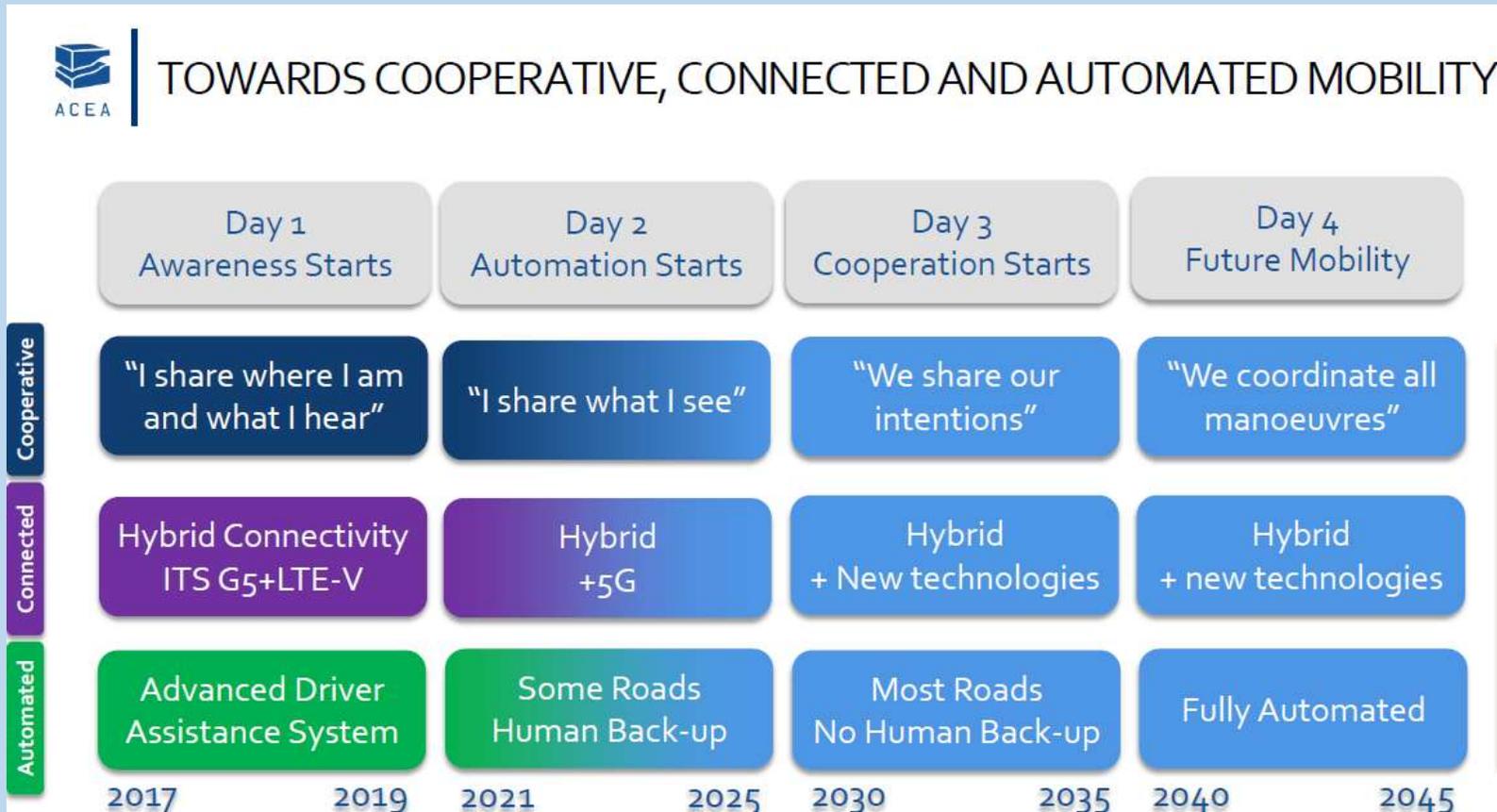
## Main communication channels

- Dedicated Short Range Communication: 802.11p - G5
- LTE (Long Term Evolution): 4G - 5G
- Main messages (layers)
  - CAM
  - SPAT
  - TOPO/MAP
  - DENM





# C-ITS in Europe





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# C-ITS in Europe



## TOWARDS COOPERATIVE, CONNECTED AND AUTOMATED MOBILITY

Day 1  
Awareness Starts

Day 2  
Automation Starts

Day 3  
Cooperation Starts

Day 4  
Future Mobility

Cooperative

Connected

Automated

### List of Day1 services - Summary

#### Hazardous location notifications:

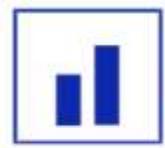
- Slow or stationary vehicle(s) & Traffic ahead warning
- Road works warning
- Weather conditions
- Emergency brake light
- Emergency vehicle approaching
- Other hazardous notifications

#### Signage applications:

- In-vehicle signage
- In-vehicle speed limits
- Signal violation / Intersection Safety
- Traffic signal priority request by designated vehicles
- Green Light Optimal Speed Advisory (GLOSA)
- Probe vehicle data: CAM Aggregation
- Shockwave Damping

### Identified "Day 1,5 applications"

- Information on fuelling & charging stations for alternative fuel vehicles
- Vulnerable Road user protection
- On street parking management & information
- Off street parking information
- Park & Ride information
- Connected & Cooperative navigation into and out of the city (1<sup>st</sup> and last mile, parking, route advice, coordinated traffic lights)
- Traffic information & Smart routing



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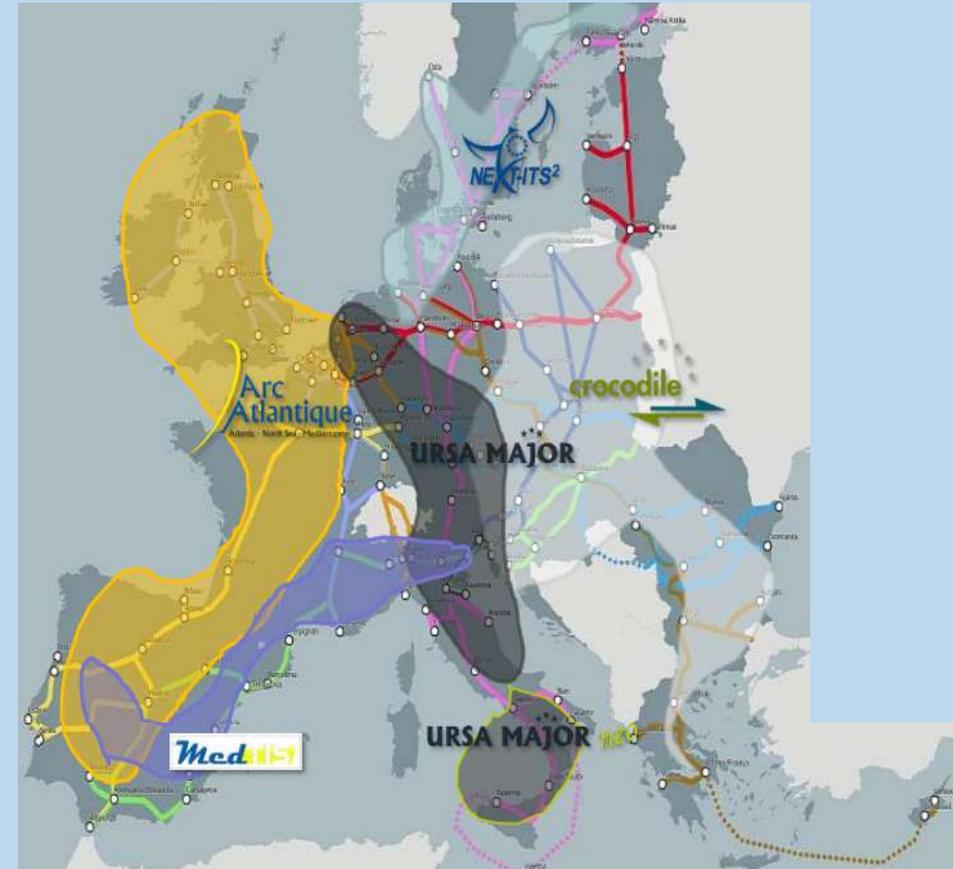
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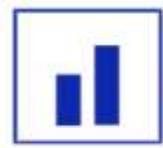
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# C-ITS in Europe







# C-ITS in Europe

Technology / Innovation Element	Current TRL	Target TRL	Barcelona	Bilbao	Bordeaux	Copenhagen	Newcastle	North Brabant	Thessaloniki	Vigo
<b>Bundle 1: urban efficiency</b>										
a.Rest time management	8-9	9		x	x			x		
b.Motorway parking availability	8-9	9		x	x			x		
c.Urban Parking availability	7	9		x	x					
<b>Bundle 2: infrastructure-to-vehicle safety</b>										
a.Road works warning	8	9	x	x	x	x	x	x	x	x
b.Road hazard warning (incl. traffic jams)	7-8	9	x	x	x	x	x	x	x	x
c.Emergency Vehicle Warning	7-8	8-9	x		x			x	x	x
d.Signal Violation Warning	5	7	x		x			x	x	x
e.Warning system for pedestrian (not limited to crossings)	5	6-7	x		x	x	x	x	x	x
<b>Bundle 3: traffic efficiency</b>										
a.Green priority	7	9	x		x	x	x	x	x	x
b.Green light optimal speed advisory / Dynamic eco-driv	6-7	8-9	x		x	x	x	x	x	x
c.Cooperative traffic light for pedestrian	5	6-7	x		x	x		x	x	
d.Flexible infrastructure (HOV, peak-hour lanes)	5-6	7-8	x		x		x		x	
e.In-vehicle signage (e.g. Dynamic speed limit)	5-6	7-8	x		x		x		x	x
f.Mode & trip time advice (e.g. by incentives)	7	8	x		x				x	
g.Probe Vehicle Data	6	8	x		x		x		x	x
<b>Bundle 4: vehicle-to-vehicle safety</b>										
a.Emergency Brake Light	7-8	8-9			x					x
b. Cooperative (Adaptive) cruise control (Urban ACC)	5-6	7-8			x			x		x
c.Slow or Stationary Vehicle Warning	7-8	8-9			x					x
d.Motorcycle approaching indication (including other VRUs)	6-7	7-9			x			x		x
e.Blind spot detection / warning (VRUs)	5	6-7		x	x		x	x		



**Accelerating C-ITS  
Mobility Innovation and  
depLoyment in Europe**



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## Accelerating C-ITS Mobility Innovation and deployment in Europe



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# Thank you!

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