Design of project visual identity

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Abstract	This document is aimed to describe activities related to design and selection of project logo and motto.

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Version	Date	Revision description	Partner responsible
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Contents

Project logo and motto selection

In accordance to Project application, design of project visual identity and motto is declared as first activity within Work package Dissemination and exploitation of project results.

Project logo

As decided during the kick-off meeting in Novi Sad, all project partners were invited to submit their proposals for project logo and motto. Open call for submission of project logo proposals ended on December 12, 2018, and two logo proposals were submitted by project partners.

Online voting lasted for two days, from December 12, 2018 to December 14, 2018. By majority of votes (6:1) the following logo proposal was selected as official mark of the project, and will be used in all project documents, promotional materials, project web-site, etc.:

Project motto

The project motto was selected on steering committee meeting held during study visit in Cergy, France. Out of 8 proposals, participants at the meeting have voted for two following proposals:

1. "Transforming data into solutions" and

2. "Transforming data into smart solutions".

Finally, as the most preferred proposal of project motto the first one was selected:

Transforming data into solutions